

Celeste (Rachel) Ki

Celestetxt@gmail.com | 319-242-1350 | [Linkedin.com/celeste-ki](https://www.linkedin.com/in/celeste-ki/) | Portfolio: Celesteki.com

Education

Journalism & Mass Communication, Women's Studies Minor | Iowa State University | August 2016 - May 2020

- Cumulative GPA: 3.79/4.00

Work Experience

Grammarly Social Media Coordinator | ISU Dept. of English | November 2019 - Present

- Creation of social media content, videos and articles to promote Grammarly at ISU (3x per week).

Political Reporter and Photographer | FIRST Magazine & Iowa State Daily | August 2019 - January 2020

- Focus on climate change and Iowa caucus coverage.
- Photos purchased by The Des Moines Register and The Chronicle of Higher Education.

Marketing Intern | Octadyne Systems | March 2018 - Present

- Weekly articles, press releases and web content for Octadyne.com, AutoJini.com and clients.
- In charge of web content creation using CMS and SEO for clients.
- In charge of Google Ads, Google Analytics and social media accounts for company and clients.
- Email marketing content, video scripts and other forms of content marketing.

Social Media Engagement Coordinator | Iowa State University Office of Admissions | March 2017 - Present

- Weekly blog posts, videos and/or social media content for ISU Admissions social pages and Cyclonelife.net.

Weekly Reporter for Women in Science and Engineering | Iowa State Daily | January - May 2018

Leadership & Organizations

Secretary | Cardinal & Gold Creative Agency | October 2016 - December 2017

Curriculum and Finance Committees, Family Leader | IMPAACT | November 2017 - April 2018

- Creating lecture materials, a workbook and activities, writing and presenting grant proposals.
- Won 2018 Martin Luther King Jr. Advancing One Community Awards - Campus Organizations.

Education Chair | Asian Student Union | August 2018 - May 2019

- Planned and led bi-weekly lectures & events: Breaking Hate, Intersections of Identity, Simon Tam.

Skills

Adobe Creative Suite

Google Ads Certified

Search Engine Optimization

AP Style & Writing

Photography

Google Analytics

Social Media Management

UX/UI

Leadership